



SECURING THE INTELLIGENT INFORMATION NETWORK

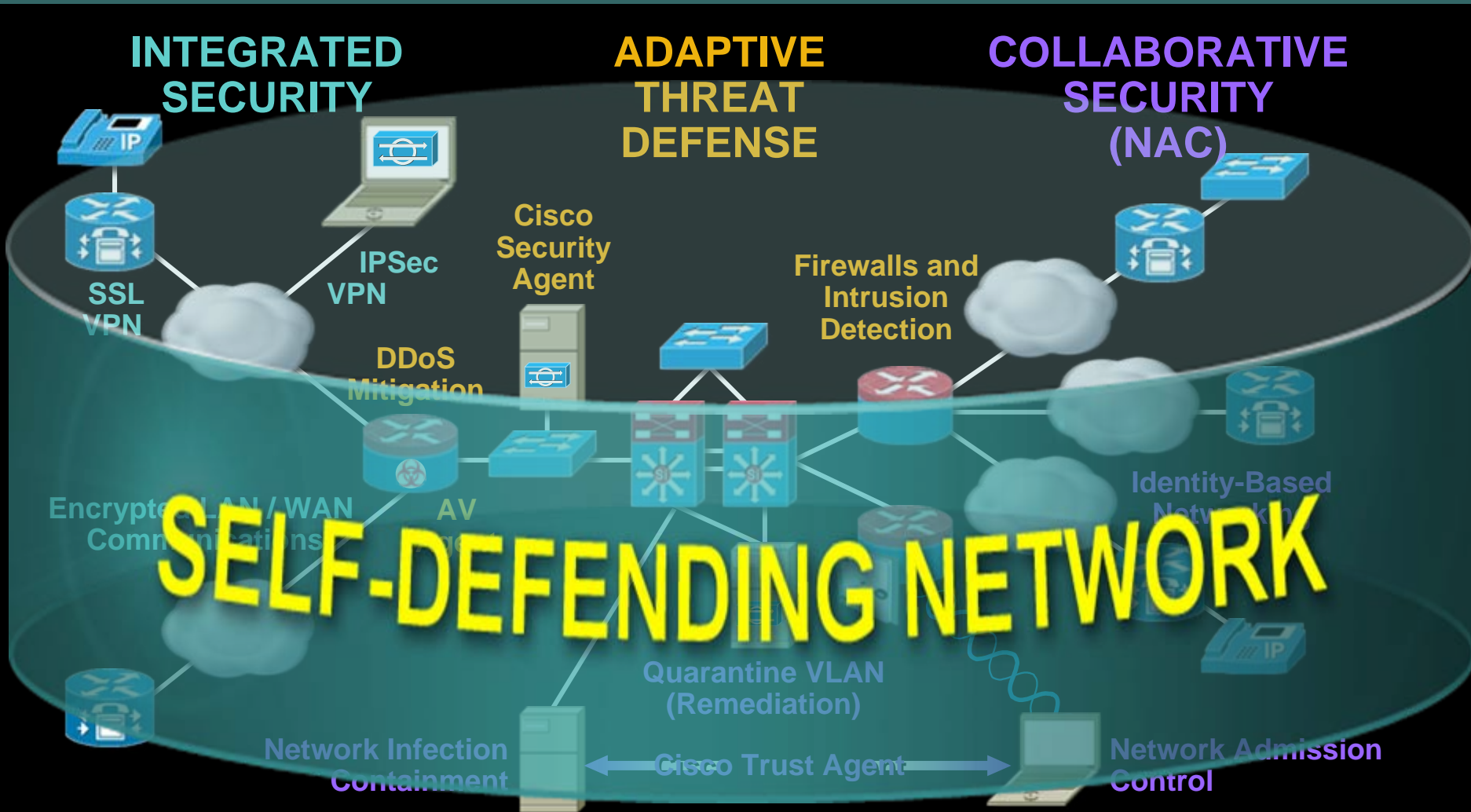
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Regional Sales Manager, Levant Area

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Security Vision: Comprehensive Architecture Approach

Cisco.com



“5–7 Years to Drive Architecture”

Adaptive Threat Defense (ATD)

Cisco.com

Technology Convergence Increases Effectiveness and Efficiency

CONTENT CONTROL

Payload
Security (L 4-7)



NETWORK INTELLIGENCE

IP Fabric
Services



Virtualized Fabric

NETWORK CONTROL

Traffic
Security (L 2-3)



Smarter Security

**Adaptive
Threat Defense**

Operational Efficiency



Adaptive Threat Defense in Action

Products, Services and Architecture Example

Cisco.com

Access Control,
Packet Inspection
Firewall Services

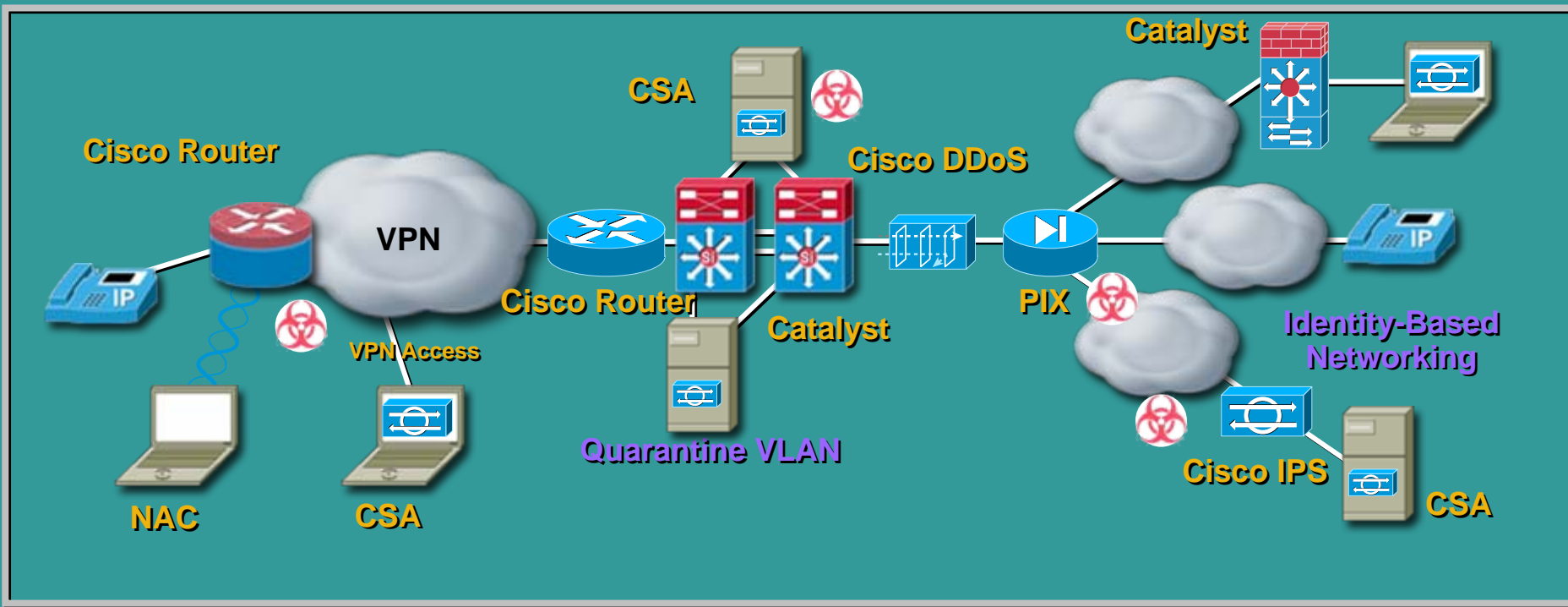
Application Intelligence, Content
Inspection, Virus Mitigation
IPS and NW-AV Services

Identity, Virtualization, QoS
Segmentation, Traffic Visibility
Network Intelligence

App Inspection, Use
Enforcement, Web Control
Application Security

Malware/Content Defense,
Anomaly Detection
Anti-X Defenses

Traffic/Admission Control,
Proactive Response
Containment / Control



Implementing Adaptive Threat Defense

Product Announcements

Cisco.com

Products	Application Security	Anti-X	Containment and Control
IPS 5.0	<ul style="list-style-type: none"> • Multi-Vector Threat Identification 	<ul style="list-style-type: none"> • Malware, virus, worm mitigation 	<ul style="list-style-type: none"> • Accurate Prevention Technologies In-Line IPS
VPN 3000 Concentrator 4.7	<ul style="list-style-type: none"> • SSL VPN Tunnel Client • Fully Clientless Citrix 	<ul style="list-style-type: none"> • Cisco Secure Desktop 	<ul style="list-style-type: none"> • Cisco NAC
IOS 12.3(14)T	<ul style="list-style-type: none"> • Application Inspection/Control for IOS Firewall 	<ul style="list-style-type: none"> • Enhanced In-Line IPS 	<ul style="list-style-type: none"> • Network Foundation Protection, Virtual Firewall, IPSec Virtual Interface
PIX 7.0	<ul style="list-style-type: none"> • Application Inspection/Control for Firewall • Enhanced VoIP Security 		<ul style="list-style-type: none"> • Virtual firewall, QoS, transparent firewall, IPv6
Cisco Security Agent 4.5		<ul style="list-style-type: none"> • Spyware mitigation • System inventory/auditing 	<ul style="list-style-type: none"> • Context-based policies
Catalyst DDoS Modules		<ul style="list-style-type: none"> • Anomaly Guard Module • Traffic Anomaly Detector 	
Cisco MARS			<ul style="list-style-type: none"> • Event correlation for proactive response
Cisco Security Auditor			<ul style="list-style-type: none"> • Network-wide security policy auditing

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Appliances
Routers / Switches
Software

Value of Integrated Security System

Security is no longer an option... It's a necessity

Cisco.com



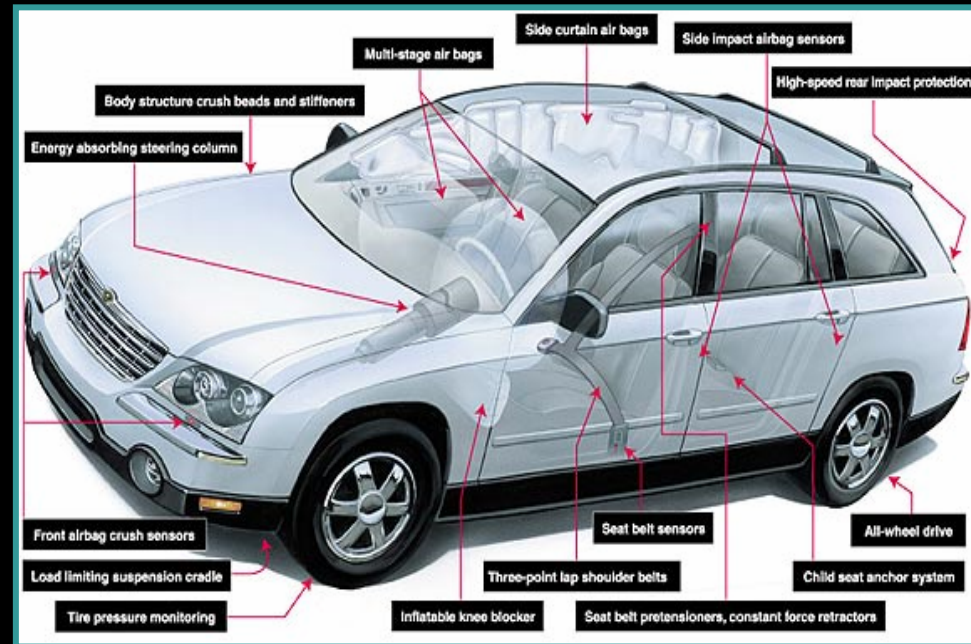
Security as an Option

Security is an add-on

Challenging integration

Not cost-effective

Cannot focus on core priority



Security as INTEGRAL of a System

Security is built-in

Intelligent collaboration

Appropriate security

Direct focus on core priority

CISCO SYSTEMS

